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Reframing addiction



One in four Australians will face alcohol, drug or gambling issues, yet stigma and shame mean many delay seeking help for years, or even decades.

OUR IMPACT

We reframe addiction through campaigns, media engagement, research and storytelling that foster compassion and shift public attitudes.

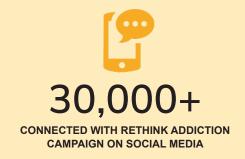


For more information, visit turningpoint.org.au/30-years-of-impact/reframing-addiction.



Addicted Australia

In 2020, this groundbreaking documentary followed ten Australians over six months of treatment, changing perceptions and inspiring 1 in 5 viewers to take action for themselves or others.





Rethink Addiction campaign

Sharing real stories of addiction, the campaign united 80+ partners and hosted the first National Convention to challenge stigma and drive reform.







